An inspiring way for people fed up with gun violence to act beyond “thoughts and prayers.”

A Firestarter Nation® Social Empowerment Campaign
THE CHALLENGE FACING OUR KIDS

Since the Columbine massacre in 1999, over 228,000 kids have experienced the horror of a school shooting. As a country we have “given up” on the belief that we can prevent school shootings (and address gun violence), leaving our kids as potential targets.

We want to give kids more than just “thoughts and prayers.”

Our goal is providing a better future for our kids by CHOOSING LOVE
The Teddy Bear Campaign is a social empowerment campaign that gives people fed up with gun violence an inspiring way to act beyond “thoughts and prayers”, to act by CHOOSING LOVE. This online and real world campaign, by performing artist and innovative storyteller Sanyika The Firestarter, in partnership with The Jesse Lewis Choose Love Movement, Donor 360 And Bears4Humanity has a goal to send a powerful message to people, congress and we can do our part to keep kids everywhere safe when we...

#ChooseLove
We release the powerful music video "More Than I Can Bear" Performed by Sanyika The Firestarter and a 40 kid youth choir.

We Bring On Organizations, Sponsors & Everyday People...Like YOU!

On June 2nd, National Gun Awareness Day 2020 All bears will be collected and displayed at the US Capital.

Our goal is to urge Congress To support legislative solutions that keep kids safe (Which 90% Of Americans Agree On)

**All teddy bears will then be delivered to kids charities.

Our Impact:
Congress Gets A Powerful Message
We Raise Money For Charity
We Give Bears To Kids
We Inspire People Everywhere

#ChooseLove
TEDDY BEAR CAMPAIGN SPONSORS

We have partnered with organizations that support the mission to CHOOSE LOVE.
HOW TO START A FUNDRAISER

- Go to "TeddyBearCampaign.Org"
- Click “Raise Funds With Jesse”
- Create an account on Donor 360
- Click “Start A Fundraiser” Button
- Under “Search Non Profits” type Jesse Lewis Choose Love Movement
- For “Fundraiser Title” put “The Teddy Bear Campaign”
- Where it asks “Tell Your Story” paste the copy on next page
- **Start Date** is TODAY **End date** is June 3rd, 2020
- Fundraising **Goal is $1,000**
- Custom URL combine Your Last Name & Teddy Bear (i.e. SmithTeddyBear)
- Under Product Catalog select “Jesse The Bear” then click “Add this product”
- Where it asks “enter video URL” copy and paste this link [https://youtu.be/zfUDzdfjhfE&rel=0](https://youtu.be/zfUDzdfjhfE&rel=0)
- Do **NOT** upload an image
- Then click “Submit Your Application” and your Fundraiser is Submitted!
- Then check your email, you’ll receive an email from Dnor 360 indicating your Fundraiser is approved.

WE’RE ASKING AMBASSADORS TO:

POST ON SOCIAL 3 TIMES A WEEK (MON, WED, FRI)
SHARE VIA EMAIL, TEXT AND DM (Direct Message)

YOUR GOAL IS $1,000
Which is like next to nothing:-)
I’m tired of seeing the headline “Breaking News: School Shooting.”

Because for every kid lost in a school shooting, there’s a lonely teddy bear.
So I am a supporting The Teddy Bear Campaign.

Our mission is to provide people who are fed up with gun violence an INSPIRING way to take action beyond “thoughts and prayers”...by CHOOSING LOVE.

Proceeds from this campaign will benefit the Jesse Lewis Choose Love Movement and support an event where we display THOUSANDS of teddy bears at the US Capitol honoring the 7,782 kids affected each year by gun violence.

Please BUY A BEAR or START A FUNDRAISER TO SUPPORT US.

When you purchase Jesse The Bear and select “DONATE TO CHARITY” Your bear will automatically be sent to Washington, DC, to be displayed with THOUSANDS of other teddy bears at the steps of the US Capitol honoring the 7,782 kids affected each year by gun violence.
Thank you for being a Teddy Bear advocate!

Use this copy on Facebook & Email

Please help me keep kids safe!

I am a supporting The Teddy Bear Campaign. The Teddy Bear Campaign's mission is to provide people who are fed up with gun violence an inspiring way to take action beyond “thoughts and prayers”...by choosing love.

Proceeds from this campaign will benefit the Jesse Lewis Choose Love Movement and support an event where we display thousands of teddy bears at the US Capitol honoring the 7,782 kids affected each year by gun violence.

You can support me by:
1) Buying a bear (insert your fundraiser link)
2) Starting a fundraiser (contact me for more info)
3) Sharing this message

Please watch the videos below:

The Explainer Video
YOUTUBE: https://youtu.be/zfUDzdjhfE

The Music Video “More Than I Can Bear”
FB: https://bit.ly/2HpQNgC
YOUTUBE: https://youtu.be/wEbL_0z7ChM

And visit (insert your fundraiser link)
Thank you for helping us keep kids safe!
THANK YOU FOR BEING A TEDDY BEAR ADVOCATE

Use This Copy On Instagram

Please Help Me Keep Kids Safe!

I am a supporting The Teddy Bear Campaign. The Teddy Bear Campaign’s mission is to provide people who are fed up with gun violence an INSPIRING way to take action beyond “thoughts and prayers”...by CHOOSING LOVE.

Proceeds from this campaign will benefit the Jesse Lewis Choose Love Movement and support an event where we display THOUSANDS of teddy bears at the US Capitol honoring the 7,782 kids affected each year by gun violence.

You can support me buy
1) BUYING A BEAR (INSERT YOUR FUNDRAISER LINK)
2) STARTING A FUNDRAISER (contact me for more info)
3) SHARING THIS MESSAGE

VISIT (INSERT YOUR FUNDRAISER LINK)

Please Watch Video (Link In Bio)

THANK YOU FOR HELPING US KEEP KIDS SAFE!

Use These Hashtags:
#jesselewischooselovemovement #Firestarterlive #ChooseLove #TheTeddyBearCamaign #EndGunViolence #JesseTheBear #KeepKidsSafe #SEL #StopSchool Shootings

The Explainer Video

YOUTUBE: https://youtu.be/zfUDzdfjhfE
THANK YOU FOR BEING A TEDDY BEAR ADVOCATE

Use This Copy For Text Messages

Please Help Me Keep Kids Safe!

I am a supporting The Teddy Bear Campaign. The Teddy Bear Campaign’s mission is to provide people who are fed up with gun violence an INSPIRING way to take action beyond “thoughts and prayers”...by CHOOSING LOVE.

Proceeds from this campaign will benefit the Jesse Lewis Choose Love Movement. We’re also displaying 7,782 teddy bears at the US Capitol to honor each kid affected by gun violence each year.

You can support me buy
1) BUYING A BEAR (INSERT YOUR FUNDRAISER LINK)
2) STARTING A FUNDRAISER (contact me for more info)
3) SHARING THIS MESSAGE

Please Watch The Videos Below

The Explainer Video

YOUTUBE: https://youtu.be/zfUDzdfjfE

The Music Video “More Than I Can Bear”

FB: https://bit.ly/2HpQNgC
YOUTUBE: https://youtu.be/wEbL_0z7ChM

And VISIT (INSERT YOUR FUNDRAISER LINK)

THANK YOU FOR HELPING US KEEP KIDS SAFE!
The non-profit organizations that champion the effort to protect kids by addressing the gun violence issue are looking for new ways to reframe the conversation and innovative ways to fundraise.

Sanyika The Firestarter is an innovative storyteller, performing artist, and movement igniter.

Sanyika creates Firestarter Social Empowerment Campaigns which tell powerful stories about the biggest challenges facing ourselves, giving people, causes, and movements the FIRE POWER to move forward. His goal is teaching people how to become FIRESTARTERS.

His most recent Firestarter Campaign, “Thank You For Your Service” (a tribute to service men and women) was done in partnership with the US Department Of Defense and The All Warrior Network. It went VIRAL reaching over 2.4 million people across all social platforms.

Sanyika is also an accomplished songwriter having been signed to Universal Music Group and writing hits for 98 Degrees and Too Short.

WHO IS THE FIRESTARTER?

2.4 MILLION PEOPLE REACHED & LIVES IGNITED

“THANK YOU FOR YOUR SERVICE (Music Video + Activation)
QUESTIONS?

Contact: Nisa
Or Email Angela @ Hello@FirestarterLive.Com
(Office): 323-375-4714
TeddyBearCampaign.org

#ChooseLove